

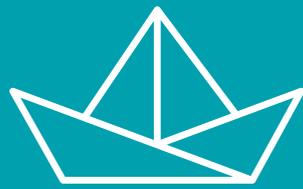
MSC FOUNDATION



news

2021 Highlights



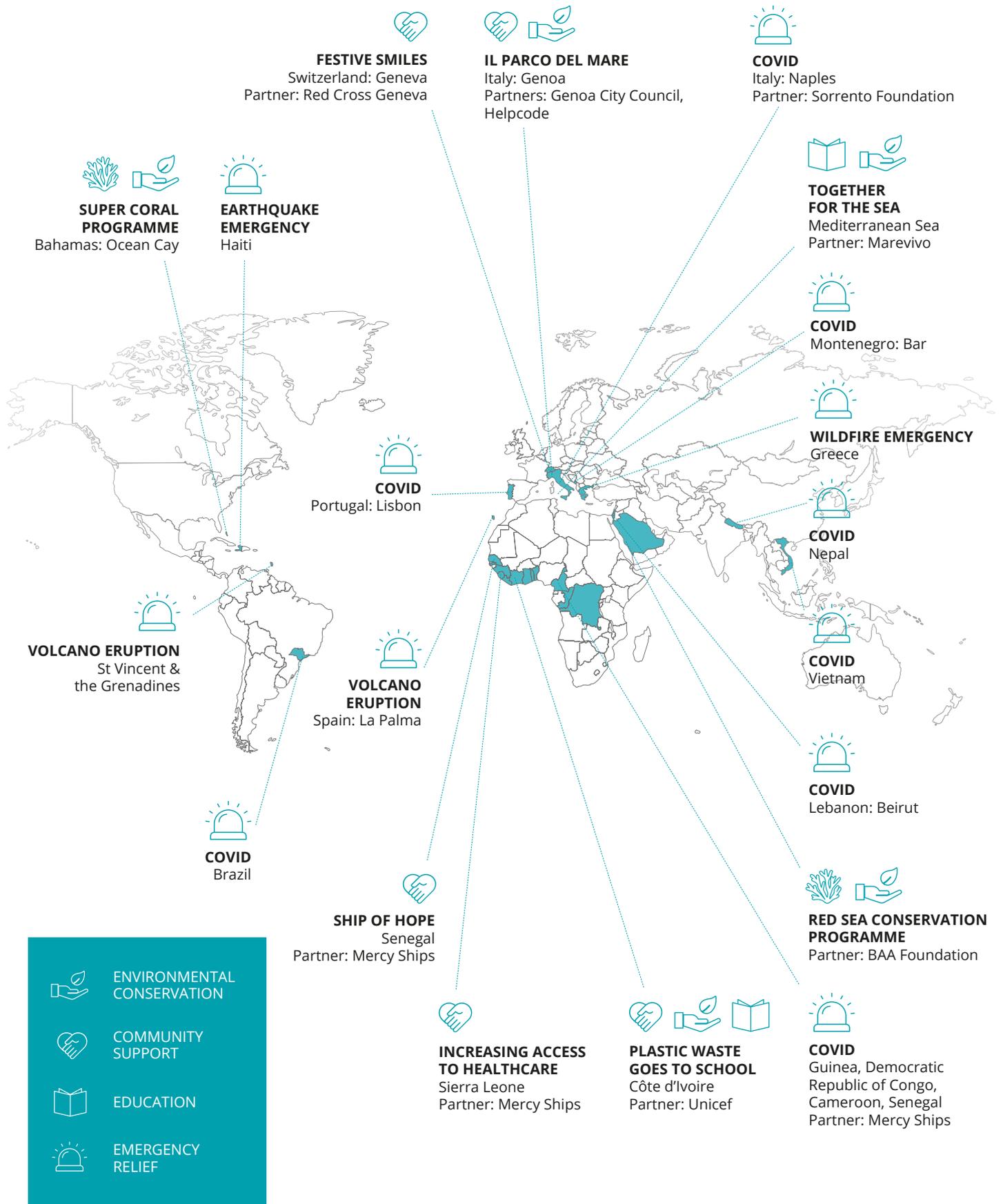




Despite the challenges of a pandemic that has persisted for approaching two years, the third operational year of the Foundation was rich in achievement. We strengthened our organisation, found ways to advance our existing programmes, launched new ones and continued to assist those most in need, responding promptly to emergencies worldwide.

- We demonstrated our emergency response capabilities, leading **17 emergency relief initiatives in 14 countries** (10 Covid responses, 2 for Volcano eruption, 1 Earthquake, 1 Wildfire emergency).
- We started construction of the MSC Foundation's **Marine Conservation Center on Ocean Cay** in the Bahamas.
- We supported the production of eco-friendly bricks from **recycled plastic waste** and built **10 more classrooms for a total of 71** in the Ivory Coast under a programme that won a **UNICEF Global Inspire Award**.
- We celebrated **10 years of partnership** with **Mercy Ships**.
- We confirmed our ability to advocate and partner worldwide for environmental conservation, organising the **Expert Panel Discussion "Save the Coral, Save the Oceans"** on MSC Seashore with 5 key international coral restoration experts.
- We helped maintain continuity of environmental and marine conservation education in Italy during the pandemic with Marevivo, supporting Nautici in Blu to reach some **800 school students, 80 teachers** and **3,300 family** members, and Guardian Dolphins of the Islands to reach around **1,000 students** in **21 primary schools** on **11 Italian islands**.
- We continued to grow, building **strategic ocean conservation partnerships** with the **University of Miami, NOVA Southeastern University in Florida** and the **Ba'a Foundation in Saudi Arabia**.
- We donated **"Festive Smiles" gifts to 180 children** from families in need in Switzerland during the festive season and **35 volunteers** donated more than **100 hours** to distribute food baskets and gifts for children.

PROGRAMMES AND ACTIVITIES AROUND THE WORLD IN 2021

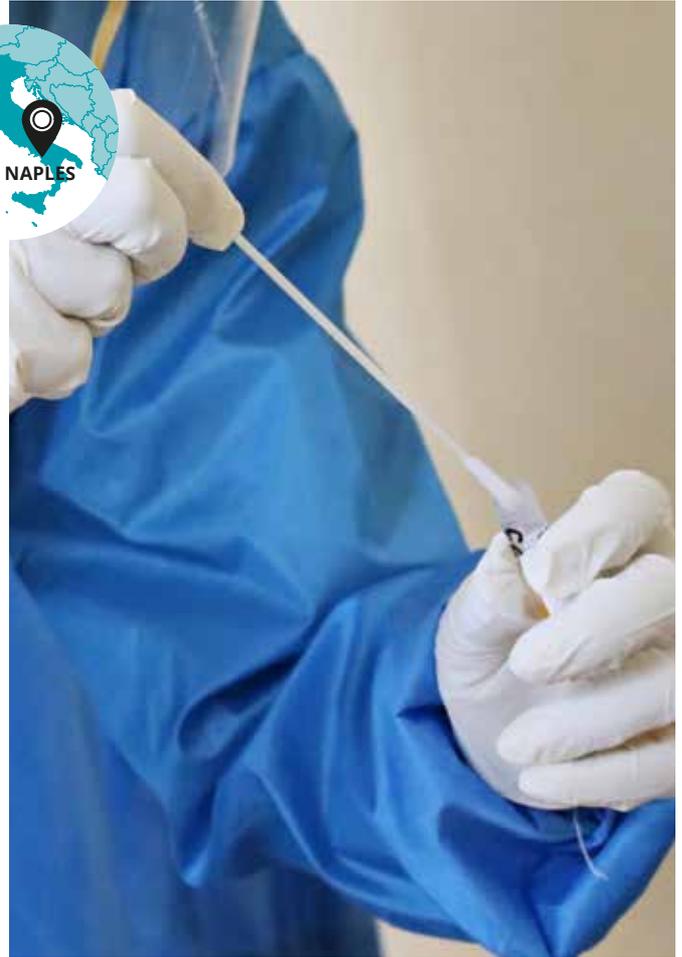




COVID Emergency

Ongoing COVID prevention and mitigation in Italy

MSC Foundation and MSC Cargo donated a further **10,000 COVID-19 antigen tests** with a total value of 66,000 euros to the Sorrento Foundation (Naples), Italy, for distribution in six municipalities on the Sorrento coast. This followed a donation of 30,000 tests in November 2020.



COVID Emergency

COVID prevention in Brazil

MSC Foundation loaned a **refrigerated container** free of charge to Santos City Hall **for the storage of medical items** for the Prefeitura de Santos COVID-19 campaign.



February



COVID Emergency



Supporting Africa's efforts to combat COVID-19

In 2020, we began assisting with the delivery of **protective personal equipment to Hospitals** and the Ministries of Health in 11 African countries during the pandemic, providing free transportation and logistical support as part of our partnership with Mercy Ships. In 2021, we assisted deliveries to Guinea, Democratic Republic of Congo, Cameroon and Senegal



Dr Pierre M'Pele, Directeur Général du Bureau Afrique, Pr Benjamin Hounkpatin, Ministre de la Santé du Bénin, Mr Gabin Gbetin, MSC Benin Agency manager and Elysée Ewassadja, Coordination officer at MEDLOG.

March



Contributing to Genoa's recovery



Genoa's Radura Della Memoria (Glade of Remembrance) opens with Info-Point donated by the MSC Foundation

The new **Glade of Remembrance installation** in memory of the 43 victims of the Genoa bridge collapse was officially **opened on 8 March 2021**. The first part of a new park designed to help regenerate the area devastated by the disaster, it features a wheelchair accessible Info-Point visitor centre donated by the MSC Foundation.



Federico Pittaluga, Medlog Italia, Daniela Picco, MSC Foundation, Giacomo Costa Ardisson, MSC Cruises Food & Beverage Division



Marco Bucci, Mayor of Genoa, Daniela Picco



COVID Emergency



Solidarity with the most vulnerable in Brazil

MSC Foundation and MSC Cargo **donated 200 units of food stamps** (about 2,600 kg of non-perishable food) and **hygiene products** to the Santos Social Solidarity Fund (FSS) in Brazil.



Saint Vincent & the Grenadines eruption



Swift support for devastated communities

The volcanic eruption on Saint Vincent forced over 20,000 residents to abandon their homes. Thanks to the generosity of MSC Cargo USA employees, we got a **40 HT container of vital supplies** to Saint Vincent within a week.



Farouk Gomati, VP at Interworld Freight, Alessio Lombardi, Trade Manager Central America & the Caribbean, Luca Gregorio, MSC Central America & Caribbean Trade Manager, Matteo Caruso, MSC USA



May



Assisting education in Uruguay



MSC Foundation and MSC Montevideo donated a **container for the storage of educational supplies** to the Jubilar High School in Montevideo, Uruguay.



Álvaro Cristiani, Liceo Jubilar Board Member, Padre Valentín Goldie, Director Head of Liceo Jubilar, Luigi Canzanese, Claims MSC Uruguay, Pierino Angelo, MSC Uruguay Logistics Manager, Marcelo Mateo, MEDLOG Uruguay General Manager

June



Nautici In Blu



Marine education continues through the pandemic thanks to Marevivo

Marevivo successfully adapted its environmental education programme "Nauticinblu" to the constraints of the pandemic, introducing innovations that ranged from **online lectures** to live streamed field trips, enabling the programme to reach over **800 school students**, around **80 teachers** and roughly **3,300 family members**.



June



Guardian Dolphins



Bringing nature into Italy's classrooms during COVID

Marevivo and the MSC Foundation reinvented the "Guardian Dolphins of the Islands" programme to counter COVID restrictions on school field activities. Supplying every participating school with a "Blue Corner" study unit equipped with audio-visual aids, we reached around 1,000 students in 21 primary schools on 11 Italian islands.



July



New Partnership to Save the Coral



New fundraising campaign on board MSC Bellissima

The MSC Foundation and Ba'a Foundation in Saudi Arabia joined forces to advance the science and practice of coral reef restoration, disseminate the knowledge acquired to a global audience and help marine ecosystem conservation. The partnership is initially focusing on locations in the Caribbean and Red Sea.



Daniela Picco, MSC Foundation Executive Director, Sultan Khaled Olayan, Ba'a Foundation Trustee, Bader Alrabiah, Ba'a Foundation CEO, Mohammed Alssaggaf, Ba'a Foundation Initiatives Officer, Marina Anselme, MSC Foundation Secretary General, Pierfrancesco Vago, Chair of the MSC Foundation Executive Committee & Executive Chairman of MSC Cruises



Super Coral Programme



Partnerships with top US universities to advance coral reef restoration

MSC Foundation signed **agreements with the University of Miami Rosenstiel School of Marine and Atmospheric Science and Nova Southeastern University** (Florida), finalising the graduate internship programme that is to support its Super Coral Programme research in Ocean Cay MSC Marine Reserve in the Bahamas.



COVID Emergency



MSC Foundation helps combat COVID in Lebanon

The MSC Foundation provided **free logistical support and transportation** for six containers of **medical supplies** which UNICEF distributed to support the United Nation's COVAX campaign.



July



EDUCATION



COMMUNITY SUPPORT

Plastic Waste Goes to School



MSC Foundation and UNICEF for conservation and access to education in Ivory Coast

UNICEF built **10 more classrooms**, taking the total to **71** for **3,228 children**, while training **32 women** waste collectors to support the recycling of plastic into the innovative bricks used. **400 tons** of plastic have been removed from the environment for recycling and a further **44 classrooms** are in the process of constructions.



August



COMMUNITY SUPPORT

Contributing to Genoa's recovery



Remembrance ceremony marks start of construction of Parco del Mare

A ceremony commemorating the tragic collapse of Genoa's Morandi Bridge three years ago simultaneously looked to the future, laying the **first stone of Il Parco del Ponte**, a family eco-park being created by MSC Foundation and MSC Group in an initiative with Genoa City Council and Liguria Regional Council.



COMUNE DI GENOVA



REGIONE LIGURIA



A Ton of Pasta Every Month for Families in Need



We're donating a total of **5 tons** of pasta between August 2021 and January 2022 to assist the poor and families in need in La Spezia. That's one ton every month! The initiative in partnership with MSC Cruises' Food & Beverage Division will continue until July 2022.



Together for the Turtles



MSC Mentors young conservationists

MSC Foundation is partnering with MSC Costa Rica, MEDLOG Costa Rica and Ecology Project International to **protect** an important **leatherback turtle nesting beach**, mentoring school students in how to monitor and protect the turtles.

The project aims to engage 120 students from 5 schools, supported by 60 volunteer mentors from MSC and MEDLOG Bolivia, Colombia, Costa Rica, Chile, Ecuador and Venezuela.



COVID Emergency



Free transportation of 1 million medical masks to the Democratic Republic of the Congo (DRC)

M3 SANITRADE donated 1 million masks to the DRC's efforts to combat COVID-19, which the MSC Foundation and MSC transported **free of charge** from Le Havre to Kinshasa.





Haiti Earthquake



MSC Foundation and MSC Cargo join forces with a spectrum organizations to support Haiti

MSC Foundation and MSC Cargo Haiti joined forces following the devastating earthquake of 14 August, donating **20 used containers for emergency relief** storage and temporary housing to various non-profit organisations assisting those most impacted by the earthquake, including World Vision and other with Food for the Poor (FFP).



Eruption of the Cumbre Vieja volcano



MSC Spain and the MSC Foundation joined forces to raise funds in support of Red Cross actions to assist families devastated by the volcanic eruption on La Palma in the Canary Islands.

The Red Cross took impressive action from the very beginning of the emergency, attending to evacuees and ensuring their basic needs were met. This vital work is still ongoing even now that the eruption has officially been declared over.

Our support was joined by that of the many individuals and entities that value the short, medium and long-term initiatives the Red Cross has launched to support the island's recovery.





MSC supports Mercy Ships' second ship

MSC assists outfitting of Global Mercy™ in Antwerp

MSC and the MSC Foundation have extended their support for Mercy Ship's life-changing medical work by providing free logistics and shipping of the materials required to outfit what will be **the world's biggest purpose-built NGO hospital ship**. The first 40 containers were delivered in Antwerp through MSC Belgium.



ENVIRONMENTAL
CONSERVATION

Marseille, 8 September: MSC Foundation is key participant in ICO Solutions workshop

MSC Foundation was a speaker in the **Islands, Coasts and Oceans (ICO) biodiversity conservation workshop** for the cruise industry held in parallel with the IUCN World Conservation Congress. Committed to open and active dialogue, MSC Foundation Executive Director Daniela Picco shared our Vision and insights into the Foundation's pioneering coral reef restoration, conservation education and river biodiversity conservation programmes.



September



COMMUNITY SUPPORT

MSC transports container of Mercy Ships medical supplies to Liberia



MSC delivered a **40-foot container of medical supplies** for ELWA Hospital to the Mercy Ships team in Liberia, where the hospital CEO expressed thanks for the generous donation.



October



EMERGENCY RELIEF

Haiti Earthquake



MSC Foundation and Florida assist earthquake victims

The MSC Foundation partnered with Food For The Poor, Miami-Dade County Mayor Daniella Levine Cava and Commissioner Jean Monestime to provide **vital emergency aid for Haiti**.



Juan Kuryla, PortMiami CEO/Director; Mark Khouri, Food For The Poor EVP/COO, Daniella Levine Cava, Miami-Dade Mayor; Alessio Lombardi, Mediterranean Shipping Co. Central America & Caribbean Trade Manager, and Elizabeth Owens, Chief of Staff for Miami-Dade Commissioner Jean Monestime



Covid emergency



Supporting health services in Montenegro

MSC donated **3 used containers** to help meet the archival needs of one of Montenegro's main regional hospitals, on the frontline of efforts to **combat COVID**.



Meho Mučić and Dalibor Pelevic, Head of Facility Maintenance and Managing Director of MSC Montenegro D.O.O., with Veljko Glavičić, Bar General Hospital Head of Technical Services.



Wildfires in Greece



With over **58** wildfires ravaging the country, MSC Foundation and MSC Greece donated **100 handheld digital radios** worth **€60,000** to the Greek Fire Department.



COVID Emergency



The MSC Foundation and MSC Vietnam assisted a Ho Chi Minh City hospital serving the vulnerable with a **USD 10,000 cash donation** for the purchase of Personal Protective Equipment and electric syringe pumps for treating Covid patients.





Giant Venini glass sculpture on MSC Seashore evokes fragility of the sea

Danza del Mare (Sea Dance) features 190 hand-blown glass fish

MSC Seashore includes a world first: an **MSC Foundation Centre** with a spectacular suspended **sculpture** three decks high by **Murano glass experts Venini**, designed by Monica Guggisberg and Philip Baldwin to convey the depth, light and fragility of the sea.



WATER

From seawater in which fish dance harmoniously to the water that master glassmakers use to make each creation.

***Danza del Mare** celebrates water: a precious element to conserve and respect, the source of life on our Blue Planet at the heart of the MSC Foundation.*

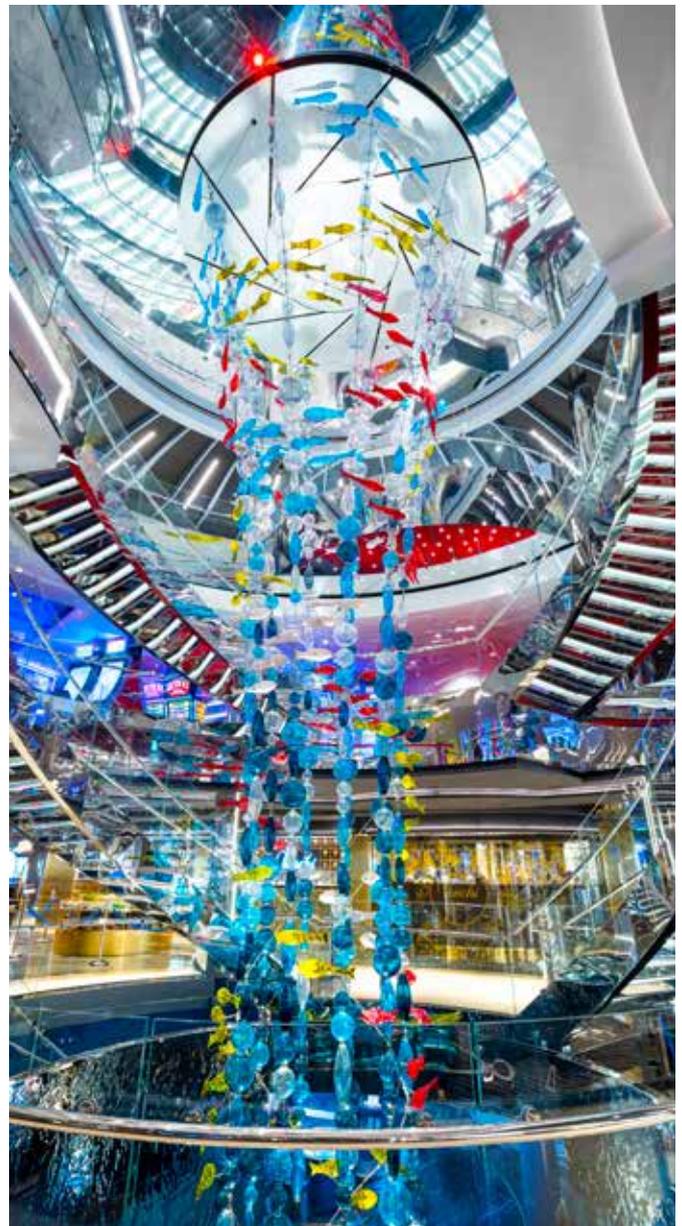
DIVERSITY, UNIQUENESS AND BEAUTY

***Danza del Mare** celebrates the beauty and mystery of the marine world.*

Each sea creature is unique and different from any other just like each creation realized in glass by Venini.

FRAGILITY

***Danza del Mare** expresses the fragility of our biosphere which exist thanks to a delicate and mutual balance: we are all part of different ecosystems and for this reason we should contribute to respect, maintain and nurture them.*



VENINI



**Expert Panel Discussion
“Save the Coral,
Save the Oceans” sees
leading specialists
united on need for
urgent action**

Pioneering MSC Foundation coral reef restoration programme supported by international experts

The Madison Theatre on MSC Cruises’ new vessel MSC Seashore hosted an **Expert Panel Discussion** offering detailed insights into the need to protect coral reefs and address ocean health issues.

**SAVE THE
CORAL,
SAVE THE
OCEANS**



Matthew Mckinnon, Chair of the Advisory Board, MSC Foundation



Frank Mars, Chair of the Board Mars Inc. and Strategic Advisor to the Mars Coral Restoration Programme.



Marina Anselme, MSC Foundation Secretary General, David Smith, PhD, Professor of Marine Biology, University of Essex (UK), Chief Scientific Advisor MSC Foundation Advisory Board and Chief Marine Scientist, Mars Inc., Pierfrancesco Vago, Chair of the MSC Foundation Executive Committee & Executive Chairman of MSC Cruises, Frank Mars, Mars Inc, Matthew McKinnon, MSC Foundation, Chris Langdon, PhD, Professor of Marine Biology & Ecology, University of Miami, Dean Holly Lynn Baumgartner, PhD, Halmos College of Arts & Sciences and the Guy Harvey Oceanographic Research Center, Nova Southeastern University, Tanya Ferguson, Principal, Design Elements Ltd and Daniela Picco MSC Foundation.



MSC Foundation Marine Conservation Center



Groundbreaking ceremony launches implementation phase of pioneering coral restoration programme

MSC Seashore's naming ceremony on Ocean Cay was accompanied by the **Groundbreaking Ceremony** for the MSC Foundation Marine Conservation Center, led by the Prime Minister of the Bahamas and Pierfrancesco Vago, Chair of the MSC Foundation Executive Committee.



Hon. Philip E. Davis, Prime Minister of the Commonwealth of The Bahamas



Hon. Vaughn P. Miller, Minister for the Environment and Natural Resources, Hon. Clay Sweeting, Minister of Agriculture and Marine Resources, Hon. Obediah Wilchcombe, Minister of Social Services and Urban Development Hon. Chester Cooper, Deputy Prime Minister and Minister of Tourism, Investments & Aviation, Hon. Philip Davis Prime Minister, Rick Sasso, Chairman of MSC Cruises (USA), Pierfrancesco Vago, Chair of the MSC Foundation Executive Committee & Executive Chairman of MSC Cruises, Hon. Myles LaRoda, Minister of State in the Office of the Prime Minister, Daniela Picco, MSC Foundation Executive Director and Gianni Onorato, CEO of MSC Cruises.



A special gift for the MSC Foundation from the Hollywood Star Sophia Loren

Sophia Loren makes the future MSC Foundation Marine Conservation Center unique by gifting her handprint.





MSC Foundation sponsors American Caribbean Maritime Foundation (ACMF)



Funding education and opportunities for underserved Caribbean youth

The MSC Foundation is now supporting **ACMF** to fund key resources and opportunities, from **classrooms** to **scholarships** and and the Caribbean Maritime University.



Prime Minister of The Bahamas, the Hon. Philip Davis and Rick Sasso, Chairman of MSC Cruises (USA) and MSC Foundation Ambassador



MSC and Mercy Ships celebrate 10 years of partnership



End-to-end support, from container shipping to logistics, fundraising and maritime expertise, maximise hospital ships' life-changing work for thousands of people

The **MSC Group** and **Mercy Ships** celebrated a significant milestone: **ten years together**, bringing life-changing hope and healing to thousands in Africa.



Thanks to this comprehensive end-to-end support Mercy Ships has been able provide the following during the partnership:

- **19,740 surgeries**
- **218,100 dental procedures**
- **Medical training for 15,150 participants**



MSC Foundation & Red Cross Geneva in second "Festive Smiles" initiative



The MSC Foundation and the Geneva Red Cross have once again joined forces to support Geneva families affected by the pandemic.

Our MSC Geneva colleagues **donated 180 gifts** for families in need, **while 35 volunteers** out of the many who came forward donated almost **113 hours** to wrapping and helping distribute the parcels.



MSC FOUNDATION | **genève** 
Croix-Rouge genevoise





*A special thank you
to everyone involved in helping the
MSC Foundation
ride the challenges of 2021!*